MED2IaH Mediterranean Countries Towards

Internationalisation at Home

Activity 2.3-Template of internationalisation at home strategy

Based on a self-evaluation and a SWOT analysis done under work-package 1, and after conducting internal round-tables derived from the 4 webinars organised under work-package 2, each partner institution formalizes here its strategy to reach its objectives on Internationalisation at Home

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	CURRENT SITUATION, IDENTIFIED PROBLEMS AND GENERAL TRENDS INTERNATIONALISATION AT HOME STRATEGIC PLAN DETAILS OF THE ACTIVITIES TO BE CARRIED OUT TO REACH THE OBJECTIVES PROGRAM DEVELOPMENT PROFESSIONAL DEVELOPMENT AND RECOGNITION STUDENT SUPPORT AND SERVICES STUDENT ORGANISED ACTIVITIES ACTION PLAN FOR THE INTERNATIONALISATION AT HOME PROGRAM DEVELOPMENT PROFESSIONAL DEVELOPMENT AND RECOGNITION STUDENT EXPERIENCE (LEARNING AND EVALUATING) STUDENT EXPERIENCE (LEARNING AND EVALUATING) STUDENT SUPPORT AND SERVICES







• INTRODUCTION

- South Valley University vision
- Excellence in higher education to contribute to sustainable development in Upper Egypt.
- Suggested vision parameters:
- Excellence: South Valley University becomes one of the public universities that apply standards of excellence in education, scientific research and the development of knowledge sources at the international level.
- • Achieving high quality, innovation and stimulating learning according to international standards.
- Contribute to building sustainable development in Upper Egypt based on the state's vision 2030.
- University mission
- "Prepare graduates for competitive professional and research practice regionally and globally through institutional capacity and attractive and supportive educational effectiveness that enables students to acquire advanced skills, and researchers who are able to develop their specializations by providing applied research, and providing distinguished community services that contribute to sustainable development by building effective strategic partnerships and strengthening identity Cultural and national values, the continuous development of the university's programs and colleges and their departments, qualifying them for accreditation, raising the readiness and competitiveness of the university, optimizing the use of resources, providing programs that support technological creativity, innovation and the knowledge economy, and studying the main development issues in society."
- Why is it important for our institution to set up an IaH strategy now ?
- Preparing university graduates for competitive professional and research practices in the labor market.
- The continuous development of attractive and supportive institutional capacity and educational effectiveness.
- Excellence in providing innovative and applied research.
- Providing community services that contribute to sustainable development.
- Continuing development of the University's programs and faculties, its administration and qualification for quality assurance.
- Raising the university's readiness and competitiveness and independence of its branches.
- Optimal use of resources and development of the university financial resources.
- Developing university hospitals and providing them with distinguished services.
- Supporting diverse student activities and active student participation.
- The University will become a beacon to promote technological innovation, innovation and knowledge economy.
- The University will become a home for sustainable development studies.
- Our university seeks to provide its students, faculty and employees with important mobility opportunities, as well as an inclusive working environment that is conducive to building international and intercultural skills at home. Forming international university partnerships



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helps student recruitment in two main ways. For domestic students, it offers the opportunity to travel internationally via any exchange programs which may have been set up, and vice versa for students at partnered universities. It also enables universities to better understand the culture of other nations, thereby facilitating their marketing success there. Additionally, arguably the main reason for pursuing higher education is the preparation it affords for life in the working world. In the globalized society we live in, international collaboration programs help by providing students with the ability to study, work, and travel in an international capacity. Plus, with the development of educational hubs, attracting international students from traditional regions of recruitment may become more difficult. To continue competing, universities should invest in cross-cultural university partnerships.

• Which state of development of IaH has our institution already reached and where do you generally want to go.

• CURRENT SITUATION, IDENTIFIED PROBLEMS AND GENERAL TRENDS

• Use Full to achieving the objective

Strengths

•

Availability of university, sports and health facilities to serve the process.

Teaching to provide applied creative researches

The university's education, and the near completion of its infrastructure, which allows it to invest in the development of human resources and continuous development 4. There is no approved, announced, and activated plan for qualifying its programs and colleges for accreditation and raising the level of its graduates in Upper Egypt.

Community service and environmental development to achieve.

Keeping up with the requirements of the labor market locally, regionally and internationally. For sustainable development 2030 and not to follow up

6 Diversity of medical and health services provided by hospitals

• Use Less to achieving the objective

Weaknesses

Not updating the academic regulations at the university level and their incompatibility with global developments in the fields of science and knowledge and current and future labor market requirements, and limiting their updating to relying on the regulations of the corresponding faculties in Egyptian universities and not comparing them with their counterparts in developed countries.

. Poor analysis of postgraduate courses feedback And the lack of plans to develop new programs that contribute to Achieving the state's strategy for sustainable development 2030 AD.

The university's research plan does not include directions

The country's strategy for sustainable development 2030

Failure to follow up on its implementation, and the existence of deficiencies in the mechanism of encouraging faculty members



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The university in the university between basic services and services ...

Existence of a special budget to finance the activities of the sector.

The presence of a large number of units of character

Subspecialty.

Activated, especially the production units and not

. The university has student activities and competitions in various fields

Competition under the current regulations governing the

And distinguished experience in organizing it at the level of Egyptian universities

And Arabic and headquarters for student activities (Arab Council for Activities

The services you provide, and the lack of systems for Student

services and the performance of its employees. Availability of infrastructure in the field of

information technology. 6. Poor readiness of most of the university's faculties and programs

And appropriate contacts for the development of university work. On academic and program accreditation.. The interest of university leaders in community participation in the service of.. The lack of construction and equipment to keep up with community obedience and the preservation of positive customs and traditions, the specialized health judiciary, and the lack of operating rooms

Opportunities

1- State support for higher education institutions, which provides an opportunity to approve new programs and colleges at the university.

2. The trust of many external bodies in the university, which provides good opportunities for scientific and research cooperation and the conclusion of international agreements and partnership projects.

3 . The state's orientation towards technical education, which provides opportunities to

A DECEMBER OF STREET

Threats

- The need to keep pace with the university's human and material resources to accommodate this development in order to achieve the state's direction to keep pace

Global developments in education.

Many faculties and corresponding academic programs in Egyptian universities have obtained accreditation from the National Authority for Quality Assurance of Education.

The noticeable shortcoming in the monitoring of community institutions and bodies, indicators, statistics and requirements of the labor market





develop new programs and colleges at the university.

4. The rapid technological and cultural changes in society provide opportunities for the university to develop new community programs and services.

5 . The university's appearance in recent years in distinguished international rankings.

6. The possibility of communicating with the private sector to provide job opportunities for university graduates.

7 . Multiple donors for research projects locally and internationally.

from university graduates and research Scientific and community services

Increasing unemployment rates among graduates of the academic programs it grants

high level of specialized technological and practical skills that It is needed by the labor market compared to the level of university graduates. Private and international universities are expanding in creating and offering accurate academic programs that are accepted by the labor market and are not offered by the university.

Competitiveness with the corresponding programs in public and private universities and institutes in Egypt.

The increasing material pressures of the aspects of life on faculty members and administrators, which reduces their efforts in the process of continuous development and qualification for accreditation.

• SMART goals if already settled

The desired effect of the project is that south valley university also continues to internationalize and build the capacity and international experiences of staff and students in line with its strategy. Thus, the impact on direct participants and beneficiaries will be to establish intercultural dialogue with the counterparts, take advantage of international mobility and gain new knowledge and experience to broaden their horizons.

• Main indicators of progress taken from self-evaluation tool 1.1 (evolution of the number of international students enrolled, evolution of the number of students in outgoing mobilities, evolution of academic staff mobility, evolution of academic cooperation partnerships etc.)

Foreign students clubs offer wide variety of social, cultural and sports activities aimed at filling the

leisure time of students in a useful and meaningful way, they avoid feeling home sickness and focus on mingling, and meeting new friends from different **Nationalities**.

The clubs activities include:

- Workshops
- High-Speed Internet
- Billiards, table tennis and board games
- Paper and Electronic library
- Recreational and social spaces
- Touristic Services







- Travel Services
- Housing and Accomodation

Post Graduate Services

- Postpone or Hold Enrollment
- Renrollment services
- Enrollement Transfers
- Internal Enrollment Transfers
- External Enrollment Transfers

Scholarships Coordination

Managing Scholarships and coordination with concerned parties:

- Ministry of Foreign Affairs Scholarships
- Cultural Exchange Scholarships
- Universities Scholarships
- Others

• INTERNATIONALISATION AT HOME STRATEGIC PLAN

Incorporation of IaH in the wider Internationalization strategy of your institution

Providing excellent opportunities for mobility and international activities abroad is an important start towards internationalising our institutions. But in addition to providing opportunities to the small proportion of students who are able to study abroad, institutions must strive to offer all students the skills and competencies they need to succeed in the global environment by incorporating internationalisation across the curriculum.







• Priority areas chosen by your institution in order to achieve internationalization at home

Outgoing student mobility

Outgoing teaching and staff mobility

Incoming student mobility

Incoming teaching and staff mobility

International research/innovation cooperation and partnership

- Annual action plan and budget (main areas, the precise activites being developped in the next chapter)
- Institutional organisation for the implementation and evaluation of the strategic plan





• DETAILS OF THE ACTIVITIES TO BE CARRIED OUT TO REACH THE OBJECTIVES

- Details are given here on the curriculum and co-curriculum activities that your institution has designed and is willing to design in the future to ensure that all students and staff can have a meaningful internationalised university experience. It should promote formal and non-formal learning of mobile and non-mobile students and lead to the development of relevant competences and/or skills for IaH.
- **Programme development**: how to develop activities helping to incorporate international and intercultural perspectives into educational programmes;
- Professional development and recognition: how to foster the international and intercultural skills of all university staff (teaching, research, administrative);
- Student experience (teaching and evaluating) : how to enable students to achieve the expected international and intercultural learning outcomes at programme, course and class level;
- Student support and services: all institutional actions offering practical support to home and international students in order for them to make the most of their internationalised on-campus student experience;
- Student organised activities: student-organised activities that encourage cooperation/interaction among local and international students and thus create the conditions for developing intercultural awareness for all students.





• Exemple of how you should fill up the table :

OBJECTIVES	ACTION	ALREADY IN PLACE	WILLING TO DEVELOP	SHORT-TERM / MID-TERM / LONG-TERM
Promotion of multilinguism : encouraging language	 Investing financial and human resources to develop language skills of students 	 Systematic choice of a second foreign language course in addition 	 Give the opportunity to take some course exams in more than one language local language free classes for 	 mid-term (2022- 2023)
upskilling for students	(English as well as other languages)	to English	foreigners	• Short-term (2021- 2022)

• Important : There is no wrong answer. And some categories or cells may remain empty for your institution, it's not a problem.

• **PROGRAM DEVELOPMENT**

• OBJECTIVES	• ACTION	• ALREADY IN PLACE	WILLING TO DEVELOP	SHORT- TERM / MID- TERM / LONG- TERM
 Embed IAH in the curriculum development process 	 Design well-defined learning outcomes to develop international/ intercultural competences. Integrate intercultural communication, language studies, international literature, texts, and research, mandatory 	 We have complete curricula for studying English literature, European languages, and oriental languages such as Persian and Hebrew 	 We will write a proposal to establish a program on international relations and diversity of cultures to be taught at the Faculty of Arts 	• SHORT- TERM







 Improving the academic success of international students 	 course(s) in intercultural communication into core curricula. with the help of supervision and integration measures 	 International students are always supported from the IRO and their 	 Providing an academic advisor for each of the international students 	• SHORT- TERM
 International Degrees 	 Complete academic degrees taught in a second language. Classes, teaching materials, references, etc. are all in English or another foreign language. 	 academic advisors We have 7 degrees taught entirely in English, in parallel with teaching them in Arabic to local students. 	 Create a distance learning platform. 	•
 International student engagement 	 Increasing the number of mobile students at your institution and involving a higher number of international students 	 The Ministry of Higher Education in Cairo manages the file of international students and provides them with great facilities, and we cooperate with it. 	 Developing the International Student Office at South Valley University, in addition to establishing the Marketing Department. 	•
 Promotion of Summer / Winter Schools on intercultural issues 	 Organising intensive language and intercultural teaching courses for students and teachers 	 English, French and Spanish are taught in the language laboratory 	 Preparing a training program for the staff concerned with the cultural diversity of the university 	•
 Virtual mobility and online collaboration 	Offering online courses organised in cooperation	The distance education platform	Facilities for granting certificates remotely	•





with foreign universities	grants certificates,
and/or virtual mobility	but on tight terms.

PROFESSIONAL DEVELOPMENT AND RECOGNITION

OBJECTIVES	ACTION	ALREADY IN PLACE	WILLING TO DEVELOP	 SHORT-TERM / MID-TERM / LONG-TERM
 Promote multilinguism : encourage language upskilling for staff 	 Investing financial and human resources to develop language skills of teaching and / or administrative staff (English as well as other languages) 	 Entrepreneurship, and Arabic Literature. where teaching and / or administrative staff are participating in these courses at least 2 hours 	 Include more language courses and intercultural topics to be given to both of teaching and / or administrative staff 	• MID-TERM
 Support and enhance the teaching staff capacity to understand and implement IAH practices 	 IAH-based criteria in teachers' career models, job descriptions and performance evaluations Reward academics for innovative IAH practices through existing institutional infrastructure 	 Most of the staff members in the non practical faculties already have a wide knowledge regarding the IaH importance and they are applying many practices towards this. SVU grants prizes and financial rewards to teachers for the course of research in English and 		• MID-TERM







		publishing research in reputable journals		
 Design a specific recruitment strategy 	 New recruitments to have a defined set of language and intercultural communications skills, whether in teaching or administrative staff 	 Promotion is given to employees who speak foreign languages 	 Appointment procedures require the candidate to know at least a foreign language. 	• MID-TERM
 Develop staff intercultural skills 	 Training of teaching and administrative staff in interculturality to facilitate working with and supporting international students and staff 	 There is a training unit in this regard at the Center of Capacity building of staff at South Valley University 	 Among the project's activities is the establishment of a French tea house 	• MID-TERM
 Give opportunities of experiences abroad 	 Develop the opportunities for any kind of staff to have a mobility abroad 	 Egyptian law grants paid leave to everyone who gets a training opportunity abroad. South Valley University has dozens of agreements to staff mobility. 	 Among the proposals for the activities of this project is the establishment of an opportunity marketing unit. 	• MID-TERM
Give the possibility to share mobility experiences	 Bringing together teachers and administrative staff members who have 	 Those with experience are nominated to work as trainers in 	•	• MID-TERM







Promote networking	 returned from stays abroad to share experiences and practices Bringing together 	university training centers.The roundtable, that	Our university will	Long term
at institutional level of existing international projects	teachers, researchers and administrative staff members to report on international projects carried out at their institution	was arranged in March2021, was a starting point as it was noticed how much it impacted the faculty members positively. Faculty members were invited to many online seminars & training workshops in relation to many topics in relation to internationalization.	present its achievements in the field of education and development in accordance with the Egypt Vision 2030 project.	
 Promote networking, round tables and seminars 	 Organising seminars and round tables in order to share experiences, initiatives and projects at wider institutional level. 	 Organizing workshops such as the December 2022 workshop to exchange experiences 	 We can make a 3 day seminar every two months to discuss the impact of each project on each scope. 	• Short term





STUDENT EXPERIENCE (LEARNING AND EVALUATING)

OBJECTIVES	ACTION	ALREADY IN PLACE	WILLING TO DEVELOP	• SHORT-TERM / MID-TERM / LONG-TERM
 Promote multilinguism : encourage language upskilling for students 	 Investing financial and human resources to develop language skills of students (English as well as other languages) 	 Students get at least 2 semesters of English language during their studies in Arabic 	 Establishing an English language club to practice the English language 	• SHORT-TERM
 Develop teaching methods and intercultural pedagogy for a multicultural classroom 	 Offering flexible teaching programmes (readings and exam formats) and practical methodologies (case studies, role plays, etc.) in order to support international students Inclusion of diverse students' 	 Through the Center for Developing the Capacity of Faculty Members, trainings related to distance education have been added during the Corona pandemic 	 Offering flexible teaching programmes (readings and exam formats) and practical methodologies (case studies, role plays, etc.) 	• LONG-TERM







 Promote internationalising courses 	 perspectives in the classroom Adapting teaching methods, references and materials to promote and develop intercultural awareness. 	 There is a section on the university's website to Promote internationalising courses 	 Among the proposals for the activities of this project is the establishment of an opportunity marketing unit. 	• MID-TERM
 Increase the international teaching and research staff 	 Appointing scholars and researchers from abroad to run course units, seminars or single lessons 	 It is limited to international cooperation projects 	 Support spending mobility through the university's own resources 	• MID-TERM
 Train students in interculturality 	 Organising specific initiatives and trainings for students to foster interculturality 	 We don't have specific training, but the students are practicing this with their foreigner colleagues. Four students practice interculturality through the digital storytelling Bootcamp in Slovenia 	 We need to add a course called interculturality to help in increasing the students Knowledge. 	• MID-TERM
 Assess the « global skills » 	 Implement measurement tools to assess the international/ intercultural 	 Students get at least 2 semesters of English language during their studies in Arabic 	•	•





• STUDENT SUPPORT AND SERVICES

OBJECTIVES	ACTION	ALREADY IN PLACE	WILLING TO DEVELOP	 SHORT-TERM / MID-TERM / LONG-TERM
 Offer the possibility of sharing accommodation buildings 	 Facilitating access to residences to international students. Enabling international and home students to share accommodation on campus 	 International students are treated the same as local students in matters of accommodation 	 Assign an academic advisor to each group of students 	• LONG-TERM
 Integrate asylum seekers and refugee students on campus 	 Promoting projects for the integration of refugee students at university 	 Refugees are treated as Egyptians 	•	•
 Promote welcome week / orientation week 	 Organising events and initiatives at the beginning of each semester dedicated to welcoming and orientation activities for foreign students arriving in a country. The welcome week represents an 	 In the beginning of every Academic year there is general orientation for the students in the campus and specific orientation for each faculty. 	 Possibility of implementing this in the coming years 	• LONG-TERM





	at	Home	or the European Union	
	opportunity for home students to meet international students			
 Offer a clear support structure for incoming foreign students and staff 	 Integration of cultural diversity courses as additional courses within the curriculum 	•	 Possibility of implementing this in credit hours 	• LONG-TERM

• STUDENT ORGANISED ACTIVITIES

OBJECTIVES	ACTION	ALREADY IN PLACE	WILLING TO DEVELOP	SHORT-TERM / MID-TERM / LONG-TERM
 Organise intercultural activities 	 Organising cultural weeks, festivals, events, seminars, initiatives dedicated to a specific language and culture 	 Annually, we organize the Universities Week with the participation of 22 universities on the campus of South Valley University. 	 Similar efficacy increase 	• MID-TERM
 Participate in student associations 	 Promoting international student participation in regular home student clubs/unions/associations 	 There is an International Student Club run by the Ministry of Higher Education in Cairo, and subscription to it is 	 Make an effort to integrate international students into student activities 	• LONG-TERM







		automatic for all international students.		
 Celebrate cultural and religious festivities 	 Organising events and initiatives to raise awareness on cultural and religious festivities 	•	 Possibility of implementing this in the coming years 	• LONG-TERM
 Involve the local community 	 Organising events and initiatives aimed at raising intercultural awareness and involving the local community 	•	 Possibility of implementing this in the coming years 	• LONG-TERM
Buddy programmes	 Organising Buddy programmes as an opportunity for linguistic and intercultural exchange between international and home students 	•	 Possibility of implementing this in the coming years 	• LONG-TERM
 Informal meeting, events 	 Informal meeting, events initiatives offering both local and international students the opportunity to meet in a friendly and relaxed atmosphere 	•	 Possibility of implementing this in the coming years 	• LONG-TERM







• ACTION PLAN FOR THE INTERNATIONALISATION AT HOME

- As mentioned under the « INTERNATIONALISATION AT HOME STRATEGIC PLAN » section of this document, the internationalisation at home strategy of the [south valley university] is based on the following pillars :
- (1) strategic international cooperation
- (2) provide study programmes with substantial elements of internationalisation.
- (3) international capacity building.
- (4) cultural diversity Etc.
- The action plan to reach these objectives, detailed under the previous section « DETAILS OF THE ACTIVITIES TO BE CARRIED OUT TO REACH THE OBJECTIVES », could be summed up in this way :

PROGRAM DEVELOPMENT

• Short-term actions to be taken (2021-2022)

- Include more language courses and intercultural topics to be given to both teaching and / or administrative staff .

- Extra curricular activities will be arranged for students in terms of interculturality as part of Erasmus MED2IaH project.

- Virtual exchange for specified courses and training.

• *Mid-term actions planned (2022-2023)*

- To have more extracurricular activities in relation to IaH within the different programs activities.

- Creating a platform for all the international students and connecting them with the academic staff to easily reach each other. - We started to market the university in different countries through different ways that have many nationalities there like UAE, Kuwait, Qatar and Saudi Arabia.

- Preparing for Sinal Winter School in Brazil for the students of Engineering, Agriculture and Pharmacy

• Long-term actions (after 2023)

- Starting to consider the Deutch in teaching some of the course material.

• PROFESSIONAL DEVELOPMENT AND RECOGNITION

- Short-term actions to be taken (2021-2022)
- *Mid-term actions planned (2022-2023)*
- Include more language courses and intercultural topics to be given to both of teaching and / or administrative staff.







• Organize monthly events for all the students and staff to let the exchange students and staff share their experiences with all of the people to let them learn from the experience and gain knowledge.

• Long-term actions (after 2023)

- Applying IaH practices in the practical faculties.
- Prépare six level training for the academic staff discussing the importance of internationalization.

- Recruiting more staff members in the IRO to categorize them into different areas like focusing with the international students, organizing events and following-up & creating IaH activities.

- Increasing the number of the mobilities for the staff. - We can make a 3 day seminar every two months to discuss the impact of each project on each scope.

• STUDENT EXPERIENCE (LEARNING AND EVALUATING)

- Short-term actions to be taken (2021-2022)
- Mid-term actions planned (2022-2023)
- Long-term actions (after 2023)

- Focus more on the German courses. Rather being only two courses it should be from the first semester till the student graduates or reaches the advanced level.

- Create a platform for all the international students and the staff and ask the students to share with us the exams formatting of their university to find a common ground.

- This needs time to find some people who can come to HU as we already have small data. - We need to add a course called interculturality to help in increasing the students' Knowledge.

- We are thinking of generalizing the Bootcamp idea in the HU and Sekem community through two weeks training and one festival, but we are still studying the idea.

- Start planning to apply it to the practical faculties. - We need to increase the number of professors who are giving single lessons

• STUDENT SUPPORT AND SERVICES

- Short-term actions to be taken (2021-2022)
- *Mid-term actions planned (2022-2023)*

- We can make it every semester and apply this in the upcoming spring semester.







• Long-term actions (after 2023)

• STUDENT ORGANISED ACTIVITIES

- Short-term actions to be taken (2021-2022)
- Mid-term actions planned (2022-2023)
- Events Calendar We need to integrate them in the student union team activities more after the new SU elections. - We need to organize some informal meetings for better communication between the students.
- Long-term actions (after 2023)

